



PROJECT MANAGEMENT CERTIFICATE

A self-paced, online program from UW-Parkside

In today's job market, employers are looking for multi-faceted employees who possess not only technical skills, but also the ability to analyze and understand the project lifecycle and keep the project tasks on track. Validating your project management skills with a certificate from a respected educational institution enhances your value as an employee. The UW Flexible Option, in partnership with the business department at the University of Wisconsin-Parkside, now offers a Project Management Certificate that will provide students the skills needed to manage complex projects involving diverse teams. The certificate provides an education in the latest project management techniques, as well as in the interpersonal and technical aspects of project management.

Self-paced, competency-based format

The UW Flexible Option offers a new way to earn a college degree or certificate, different from both face-to-face classroom instruction and traditional online instruction. As a student in this program, you will:

- » **Start any month.** Earn your certificate without being locked into (or out of) a traditional semester schedule.
- » **Earn credit using prior learning.** Make the most of what you already know.
- » **Advance at your own pace.** Make progress by passing assessments. Pass one and move on to the next.
- » **Receive personalized support.** Get help and guidance from an Academic Success Coach.
- » **Learn skills employers value.** By passing rigorous assessments, you will prove your mastery of key skills.

Best of all, you will graduate with a certificate from a University of Wisconsin institution that is recognized and respected.

Who should apply?

This self-paced certificate program is ideally suited for:

- » Any professional holding a traditional undergraduate degree or at least 60 college credits, who would like to gain mastery of project management
- » Individuals who have at least five years of business experience, preferably at mid-level management or above, or at an entrepreneurial firm
- » Entrepreneurs who would like to feel more comfortable leading projects within their own organization
- » Motivated, disciplined self-starters who can work independently
- » Busy professionals who don't have time for a traditional face-to-face certification program
- » Anyone who desires the prestige and value of a University of Wisconsin credential



Find out if the Flexible Option is right for you

Take the [Flex Fit self-evaluation](#)—a free online survey designed to help you and a Flex Option enrollment adviser determine whether a Flexible Option program is a good fit for you. Visit flex.wisconsin.edu.

Areas of Study

To earn this certificate, students must complete four competency sets by passing assessments to demonstrate their knowledge.

COMPETENCY SETS

Project Management 341: Basics of Project Management

Learn the basics of executing and completing projects efficiently. Some competencies you will master are:

- » Analyze the fundamental concepts of project management in an organizational context
- » Describe the contextual relationship between the project and the organization that hosts the project
- » Articulate the importance of ethical considerations in every aspect of a project's operations
- » Describe and apply processes related to project procurement management

Project Management 342: Essential Skills for Project Management

Gain the skills required for successful project management, from start to finish. Some competencies you will master are:

- » Analyze the fundamental concepts of project management in an organizational context
- » Demonstrate the ability to work in teams, manage team members, and interact with stakeholders
- » Identify, develop, and manage project resources
- » Articulate the importance of ethical considerations in every aspect of a project's operations

Project Management 441: Project Management Tools and Techniques

Become proficient in the skills needed to turn project management theory into practice. Some competencies you will master are:

- » Plan and monitor project budget and schedule
- » Evaluate project quality and risk using the basic tools of project risk and quality management
- » Navigate a project's scope, resource, and scheduling constraints
- » Analyze the technical and interpersonal aspects of project execution and control
- » Describe essentials of project auditing and project termination/closing

Project Management 442: Project Management Simulation

Practice the skills you have learned in a realistic project management simulation. Some competencies you will master are:

- » Define stakeholder expectations and initiate a project successfully
- » Create a comprehensive project plan
- » Articulate the importance of ethical considerations in every aspect of a project's operations

About the UWP Business Department

The [University of Wisconsin-Parkside Business Department](#) is dedicated to providing students with quality instruction relevant to the changing world of business. They are accredited by the Association to Advance Collegiate Schools of Business (AACSB) International—fewer than 5 percent of business programs globally meet the rigorous standards of quality set by AACSB International.

NEXT STEPS

Take the [Flex Fit self-evaluation](#)—a free online survey designed to help you and a UW Flexible Option Outreach Specialist find out if this innovative educational format is the right fit for you. There is no cost for taking the Flex Fit, and no obligation.

Ready to get started? Call 1-877-895-3276 or visit flex.wisconsin.edu today!



**A UNIVERSITY OF
WISCONSIN DEGREE**
on your busy schedule?

NOW, it's an option.



 **UW flexible option**
UNIVERSITY OF WISCONSIN SYSTEM

flex.wisconsin.edu

Would you like to earn a UW degree,
but don't have time for classes?

Have you considered taking courses online,
but worry about quality, credibility, and cost?

Do you have significant skills and knowledge
gained through prior education or work
experience?



THEN THE
UW Flexible Option
WAS MADE FOR YOU!

With the UW Flexible Option, you can:



Earn credit for what
you know (no matter
where you learned it)



Advance at your own pace



Start and stop your
studies when you want



Test when you are ready



Graduate with the skills
employers value

IT'S TIME to flex your **POTENTIAL**

You're smart. Hardworking. You have the potential to go far.
But without a college degree, it's not easy to get ahead. You'd like
to go back to school, but between work and family, how would you
make it fit?

Introducing the **University of Wisconsin Flexible Option**—a more
personalized, convenient, and affordable way to reach your education
and career goals.

Take control of your education

A partnership between University of Wisconsin System campuses and
UW-Extension, the UW Flexible Option is specially designed to fit the
lives of working adults like you.

Its self-paced, competency-based format lets you start any month,
work at your pace, and earn credit for what you already know. With the
Flexible Option, you don't come to campus and you'll never spend time
or money taking courses you don't need.

At last, you can earn the University of Wisconsin degree you need to
advance your career—whenever and wherever your schedule allows!

TURN THE PAGE

to see how the UW Flexible Option
lets you earn a respected degree
at a pace that fits your life.

COMPETENCY-BASED EDUCATION

IT'S WHAT YOU KNOW

that counts

The University of Wisconsin Flexible Option offers a new way to earn a UW degree or certificate because it awards credit based on competency, not class time. This special difference puts you in control of your education as never before.

In education, the term *competency* refers to the skills, knowledge, attitudes, and abilities that students are expected to master in a field of study. In other words, competencies are learning outcomes—the things you should know and be able to do.

The idea of competencies is not unique to the UW Flexible Option. What is unique is the Flexible Option's competency-based format. Unlike traditional degree programs, the Flexible Option lets you earn credit based on how well you've mastered the competencies that are essential to your chosen degree—not on the number of hours you've spent in a classroom.

Learn at your own pace . . .

By emphasizing competency over credit hours, the UW Flex Option lets you advance toward a UW degree at a pace you decide. As soon as

you can pass an assessment that proves you have mastered a competency—whether it's a test, thesis paper, interview, or hands-on demonstration—you can move on to the next competency and assessment.

. . . and earn credit for what you already know.

A major benefit of competency-based education is that it allows you to draw upon existing knowledge to make progress toward your degree. It doesn't matter where you gained your knowledge—from prior courses, work experience, military training, or other experiences. If you know it, you can use it to pass assessments more quickly—and potentially accelerate your time to graduation.

ACCREDITED PROGRAMS ARE

FLEXIBLE & focused on you

The UW Flexible Option puts you at the center of your college education. Its competency-based format gives you the freedom and tools to earn a respected University of Wisconsin degree at your own pace, whenever and wherever your schedule allows.

Start and stop studies when you want

- » Begin any month
- » Study when and where it's convenient
- » Take breaks when you need to

Advance at your own pace

- » Make progress by passing assessments
- » Accelerate your time to graduation
- » Take more time if you need it

Test when you're ready

- » Take practice assessments
- » Prepare using quality learning resources

Earn credit for what you know

- » Complete assessments using existing knowledge
- » Never spend time or money taking courses you don't need

Get support from an Academic Success Coach

- » Create a personalized learning plan
- » Get help preparing for assessments
- » Plan a schedule that's right for you

Master essential competencies

- » Gain real-world skills
- » Prove your knowledge through rigorous assessments
- » Be prepared to succeed in the workplace

Graduate with a genuine UW credential

- » Receive your degree from a partnering UW System institution
- » UW Flex Option degrees are the same degrees offered by traditional programs

Master the skills employers value

A degree is only as good as the education behind it. That's why distinguished UW faculty draw upon the latest standards in business and industry to identify the essential competencies required for graduation. This ensures that UW Flexible Option students are equipped with the knowledge and skills employers want and need.



move forward **AT YOUR OWN PACE**

WITH HELP FROM A PERSONAL SUCCESS COACH

Earning a UW degree through the Flexible Option format is every bit as challenging as earning a UW degree through traditional means. You'll be expected to meet the same rigorous academic standards for which all UW degrees are known. That's why the UW Flexible Option partners every student with an Academic Success Coach for personalized mentoring and advising.

Your coach will work with you to create a learning plan and timeline customized to fit your goals and knowledge. He or she will also help you prepare for assessments and

point you to the learning resources you need to succeed. These resources can include textbooks, Web pages, and free online resources offered by other universities—as well as credit-based courses, structured internships, service projects, and work and practical experiences.

The UW Flexible Option puts you in control of your own learning, but your Academic Success Coach is always there to help.

Save time and money with flat-rate tuition

The UW Flexible Option offers an affordable way to earn a UW degree or certificate. Instead of paying by course or by credit, you pay a flat rate for a subscription period you choose. Are you highly motivated with lots of experience? Choose the "All-You-Can-Learn" option to move as fast as you are able through your competencies and assessments. Want to study at a slower pace? The "Single Competency-Set" option is for you. Visit flex.wisconsin.edu for details.

Hiring managers prefer public university degrees

When asked their overall opinion of the four major higher education options, hiring managers ranked public universities highest (88% positive) compared with private (82%), community (76%), and for-profit colleges (60%).

Source: Brand Perceptions in Higher Education (US), ipsos OTX, commissioned by Google, fall 2011.

achieve **YOUR GOALS**

WITH A UNIVERSITY OF WISCONSIN EDUCATION

Where you get your degree is important. The University of Wisconsin System is one of the largest and most widely respected organizations in the country for delivering public higher education. UW Flexible Option programs are created by the same faculty using the same rigorous content and standards as traditional UW programs. That means you will graduate with the same high-quality degree as students who attend class on campus. A degree that is recognized and respected. These are UW degrees, made to fit your schedule—so you can flex your potential!

IS THE UW Flexible Option RIGHT FOR YOU?

Now's a great time to find out!

Visit flex.wisconsin.edu for more information, including a list of current degree program offerings. Then call 1-877-895-3276 for a personalized consultation to discuss your goals and readiness for this innovative program.



GETTING A UNIVERSITY OF
WISCONSIN EDUCATION

just got more
FLEXIBLE

Built on the long-standing foundation of high-quality University of Wisconsin degree programs, the UW Flexible Option offers busy adult learners a smart new way to earn a degree or certificate. Start anytime, advance at your own pace, and earn credit for what you already know. At last, you can earn the University of Wisconsin degree you've always wanted, but never had time to get.



University of Wisconsin-Extension
Office of Student Success
5602 Research Park Blvd., Suite 303
Madison, WI 53719