

# GET THE BUSINESS CAREER YOU WANT

Earn a University of Wisconsin-Parkside business degree or certificate—100% online through the UW Flexible Option

Wide-ranging career opportunities, increased earning potential, up-to-date knowledge and skills, and a clear path to your career goals are just a few of the advantages of earning an online credential.

The **University of Wisconsin-Parkside** offers three programs through the self-paced **UW Flexible Option** to help you position yourself for career success. Choose from a bachelor's degree in business administration or two certificates—business analytics or agile project management.

## DEGREE DESIGNED BY YOU

Tailor your degree to fit the career path you want to take. In the UW-Parkside Bachelor of Science in Business Administration (BSBA) degree, you will build a solid foundation of the knowledge and skills critical to success in nearly every industry. Focus your studies by choosing from concentrations in General Business or Business Analytics. Accredited through the Higher Learning Commission (HLC) and the Association to Advance Collegiate Schools of Business International (AACSB), the curriculum draws upon a variety of functional areas ranging from global business to marketing to supply chain management through project-based learning.

The BSBA courses feature topics integral to business practices, no matter which concentration you choose. You will be required to demonstrate mastery of these topics in each course.

To earn the degree, you will need to complete 120 credits. We'll review any prior coursework you've completed for possible transfer.

### CHOOSE YOUR DEGREE CONCENTRATION



#### GENERAL BUSINESS

Build a solid foundation and explore functional areas while you prepare for nearly any role in most industries.

**120** credits

**66** Major courses

**10-12** Electives

**42-45** General Education



#### BUSINESS ANALYTICS

Gain analytical skills to transform data into actionable solutions and lead change in your organization.

**120** credits

**59** Major courses

**13** Concentration courses

**3-6** Electives

**42-45** General Education

OR

### Who Should Apply?

Whether you want to fulfill a lifelong goal of earning your degree, become a more confident business professional, move into a new position, or advance to a graduate program, this UW-Parkside Business Administration degree offered through the UW Flexible Option is the perfect choice to meet your educational needs. Take control of your future with a degree in Business Administration!

Learn more about [program curriculum](#), [how to apply and more](#).

WANT TO ADD TO YOUR KNOWLEDGE AND SKILLS, BUT DON'T NEED A BACHELOR'S DEGREE?

# EARN A CERTIFICATE.



## BUSINESS ANALYTICS CERTIFICATE

16 Courses. 11 Credits.

### Build analytical skills to solve business challenges

As organizations collect and rely more and more on data, they need skilled analysts who not only transform data into actionable business solutions, but also communicate those solutions effectively. Demand for skilled business analysts is expected to grow 14 percent nationwide in the next 10 years, according to the U.S. Bureau of Labor Statistics.

Position yourself for a career in business analytics with the UW-Parkside Business Analytics Certificate offered through the UW Flexible Option, where you'll gain the analytical skills and tools needed to develop solutions for your organization.

### Why Should You Apply?

Whether you are an analyst hoping to further develop your skills, want to learn the tools to move into an analyst role, seek to develop specialized skills, or want to have a better understanding of analytics to communicate with stakeholders, this Business Analytics certificate can help you achieve your goals.

Learn more about [program curriculum](#), [how to apply](#) and [more](#).



## AGILE PROJECT MANAGEMENT CERTIFICATE

12 Courses. 10 Credits.

### Master the tools and techniques of effective project management

According to the US Bureau of Labor Statistics, employment of project management specialists is projected to grow six percent in the next 10 years, faster than the average for all occupations. Project management skills are highly transferable, and are a must-have in today's competitive workplace.

Designed from the ground-up around the PMI standards for agile project management, this certificate equips you with the tools and techniques for successful project management and prepares you for PMP certification. Offered through PMI, the PMP is the industry gold standard for project management professionals. The UW-Parkside Agile Project Management certificate is offered two ways through the UW Flexible Option: in one, you'll earn academic credit, the other is a non-credit version.

### Why Should You Apply?

Both the for-credit and non-credit versions of this certificate were designed to prepare students to earn their PMP. In addition, the UW Flexible Option allows students to earn a respected UW credential online and at their own pace.

Learn more about [program curriculum](#), [how to apply](#) and [more](#).

**“I definitely had reservations about how good of an education I would get from an online degree program, but I learned so much, and I feel like I am now a very well-rounded professional ready to take on my current job and future responsibilities.”**

—Stacy Prodehl, UW Flexible Option Business Administration graduate

# THE UW FLEXIBLE OPTION ADVANTAGE

## ONLINE AND AT YOUR PACE



### **EARN** A RESPECTED UW-PARKSIDE CREDENTIAL

You'll earn a credential from the UW-Parkside, an institution dedicated to providing students with quality, student-centered instruction and a strong return on their investment. The [UW-Parkside College of Business, Economics, and Computing](#) is accredited by [AACSB International](#)—which is the gold-standard accrediting body for business programs.



### **BUILD** ON YOUR EXPERTISE

You've already gained experience in the working world. That's why UW Flexible Option's competency-based format centers on what you know and are able to do. You'll progress by completing projects that prove you've mastered the skills and knowledge UW faculty and industry leaders have identified as essential for a business career.



### **FIT** SCHOOL INTO YOUR LIFE

Have time? Load up on courses. Need a break? Take time off in between subscription periods. Designed for working adults, UW Flexible Option breaks free from rigid semester schedules and allows you to set your pace. Start any month. Without semester schedules, group work, class discussions, or scheduled log-on requirements, you can earn your credential when it works for you.



### **GET** PERSONALIZED SUPPORT

From day one, a Success Coach will guide you through every step of your online learning experience. Your coach will be there for you whenever you have a question or need program advice. They'll work with you to understand your goals, personalize your learning plans, and direct you to the learning resources you'll need to be successful.

**“My current career is 100% a testament to what I have learned in the UW Flexible Option program. I have a solid platform to launch from, which is far from what I could say before I started the program.”**

—Gabrielle Rivera, UW Flexible Option Business Administration graduate

“ [This program is] made for people who are on the go and want to earn a degree in an affordable fashion. If you’re able to reorganize your schedule and prioritize time for your degree, it’ll go by in a flash. UW Flexible Option is the way to go!”

—Briana Martinez, UW Flexible Option Business Administration graduate

## TUITION

You’ll pay a flat tuition rate of \$2,250 per 12-week subscription period. A subscription period is the time in which you complete your courses. New subscription periods start every month. Tuition covers as many courses that you are able to complete within the subscription period.

You have control over the total cost of your degree. Ultimately, it’s based on how much prior coursework and work experience you bring to the program, and how many subscription periods it takes you to complete the required curriculum. Everyone’s pace is unique to them.



**\$2,250**

12 week subscription period



Your tuition rate will not change from when you start the program through graduation—that’s the **Flex Tuition Guarantee**.

## GET MORE INFORMATION

Our enrollment advisers are available to answer any questions you have about the UW Flexible Option programs. Completing a credential can happen sooner than you think—reach out to one of our advisers to get started today!

By phone: **608-800-6762**

By email: [flex@uwex.wisconsin.edu](mailto:flex@uwex.wisconsin.edu)

Visit our website: [flex.wisconsin.edu](http://flex.wisconsin.edu)

[Schedule a meeting](#)



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